

## Innovating Security Best Practice for the Fintech Industry

Innovate Identity (InID) provides security awareness training for international money transfer and FinTech company, Azimo.



*At Innovate Identity we provide independent and impartial thought leadership to help organisations with digital identity, privacy and security.*

*Establishing trust in peoples' identities is essential in our digital world. It is fundamental for organisations who have to comply with legislation and regulation, manage reputational and financial risk, and engage respectfully, profitably and securely with customers and citizens.*

*Innovate Identity's first class advisory services and training enables our clients to embrace innovative methods and technologies, and allows them choose the right solution to meet their business needs. Pulling on a wealth of global identity, privacy and security experience we are able to increase our clients' global reach safely and securely, and allow them a truly streamlined experience for their customers.*

### The Company

Azimo was born of frustration at the money transfer industry, and provides a low-cost, fast and safe way to send money around the world. Set up by a super hard-working team, Azimo have created a better way to send and receive money overseas via cash-pick up, bank transfer, mobile airtime top-up and mobile wallet.

### The Challenge

It is well known that security can be a huge blocker for both innovation and delivery of services. The restrictive controls sometimes put in place can stifle the creative work that a digital world can enhance. Azimo are aware of requirements to keep their customer data and company intelligence safe, and wanted all their staff to be on top of all the latest in security training. They also wanted to ensure they weren't just 'ticking boxes' by actually adopting a culture where security is at the heart of everything they do.

### The Solution

Innovate Identity have over a century of combined experience building global identity and security businesses and unrivalled knowledge in FinTech, e-commerce and government. Azimo called in Innovate Identity to run a security session with their staff to cover areas including:

- General security awareness
- Shoulder surfing and locking computer screens
- Malware 101
- What to look out for phishing and spoofing emails
- IT security configuration

## Azimo Feedback

You know a course has been successful when you have resounding applause at the end! Azimo were extremely pleased with the training and the particularly pragmatic style of delivery. The trainer was praised for his extensive knowledge of the field, and sense of humour!

### Contact Innovate Identity:

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*“ As a growing Fintech business our customers safety and security is of paramount importance to the business, and we know we need to stay abreast of the latest threat intelligence.*

*Security could be a dry topic but the way the course content was delivered in a practical pragmatic way with regular injections of humour, kept all our staff really engaged. We wouldn't hesitate to recommend Innovate Identity to other Fintech companies wishing to ensure their staff are up to date with the latest security best practice methods.”* Laura Gyarmati, Compliance Officer & MLRO, Azimo